



# Town of Newmarket

## How to attend an Electronic Advisory Committee or Board Meeting

As all Town facilities remain closed to the public, members of the public can attend an electronic Advisory Committee or Board Meeting by joining through ZOOM.

These instructions are for the public and not Committee or Board Members. **The public will join in “listen only” mode (as an “Attendee”).**

**Meeting:** Newmarket Business Improvement Area  
**Date:** Friday, June 12, 2020 at 9:30 AM  
**Location:** Electronic VIA ZOOM Meeting

**How to Join the Meeting by laptop, tablet, iPad, phone or computer:**

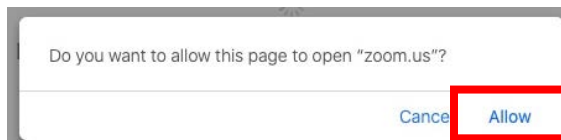
**1**

**Click the link to the ZOOM Meeting below:**

<https://townofnewmarket.zoom.us/j/97046842234?pwd=Tm9ETUJ0aG9lZXZjME5CZ0pYdW9hdz09>

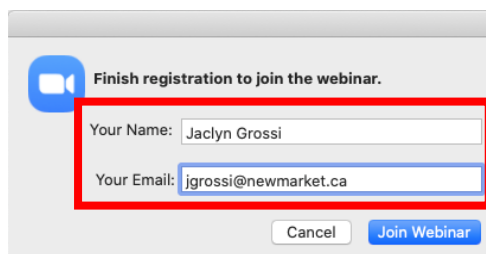
**2**

**The link will open in your browser and the following pop-up will appear, click “Allow”**



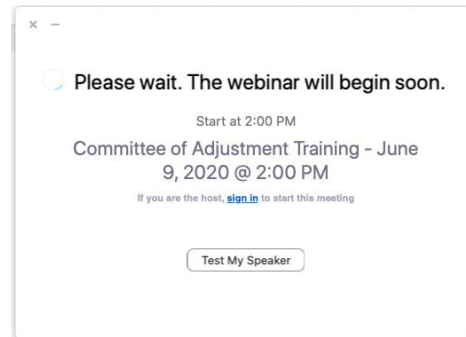
**3**

**Type your First and Last name into the “Your Name” field and type your email into the “Your Email” field. Then click “Join Webinar”.**



**4**

The following pop-up window will appear, and you will join the meeting when it begins.



**Reminder** – you will only be able to listen and view the meeting, your camera and audio will not be on.

**5**

When the meeting begins you will be able to see the Committee or Board Members and Staff who are attending the meeting.

### How to Join the Meeting by telephone:

**1**

Dial one of the numbers below:

647 374 4685 or  
647 558 0588

**2**

Follow the telephone prompts and input the following information:

Meeting ID: 970 4684 2234 followed by #

There is no Participant ID, just press #


Password: 289295 followed by #

You will be placed in a “waiting room” until the meeting begins

**3**

Once the meeting begins, the telephone operator will advise that you have joined as an attendee and that you will be muted throughout the meeting.

## Technical Tips

- ✓ **You will be attending the meeting in “listen only mode” (i.e., without your video or audio on)**
- ✓ If you cannot connect, check your internet connection by going to another website (such as [www.newmarket.ca](http://www.newmarket.ca)) - If the internet is not working on other sites, you may need to reboot your device or modem
-  If your screen freezes, try to refresh or you may need to disconnect from the meeting and then reconnect using the link above
- ✓ If you get disconnected, rejoin the meeting using the link above





# Town of Newmarket Agenda (Special Meeting)

## Main Street District Business Improvement Area Board of Management

Date: Friday, June 12, 2020  
Time: 9:30 AM  
Location: Electronic VIA ZOOM  
See How to Login Guide

Pages

1. Additions and Corrections to the Agenda

2. Conflict of Interest Declarations

3. Items

\*3.1 Sidewalk Occupancy Program Update

2

**Note:** Elizabeth Hawkins, Business Development Specialist, will be in attendance to provide additional information on this matter.

- Results from BIA Membership Survey
- Next Steps

4. Adjournment





# Sidewalk Occupancy and The Main Street BIA District: COVID-19 Response

June 11, 2020 Special BIA Meeting



# Purpose of Today

- Share results of BIA Membership survey and follow up calls
- Discuss AGCO updated patio requirements and ORegs for patios
- Discuss next steps





# BIA Survey Results

- 33 businesses responded to the survey
- 55% of the businesses who responded indicated that the program does not directly apply to them (wouldn't use a patio)

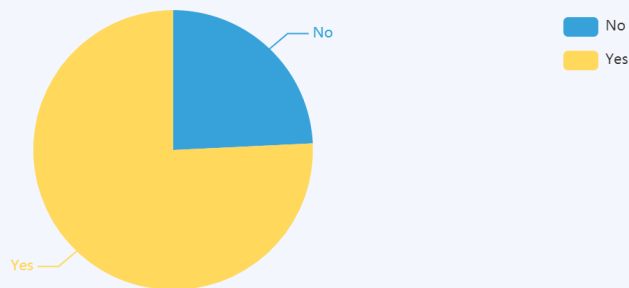
# BIA Survey Results



- 25/33 businesses indicated that they were in favour of the sidewalk occupancy program
- 93.33% of those who were in favour, were still in favour if it removed parking (one not in favour)

Are you in favour of an expanded patio and sidewalk occupancy program in the BIA district, open to both retail and restaurant businesses?

33 Responses



Are you still in favour of a sidewalk occupancy program if it temporarily removes up to 20 (of 47) on street parking spaces in front of participating businesses?

15 Responses



# BIA Survey Results



- 13 surveyed interested in participating in the program themselves once more information is available

# BIA Survey Results



- Comments included:
- Parking:
  - Ensure 30 minute parking remains
  - Consider adding additional 30 minute parking spaces throughout adjacent streets
- Bylaws
  - Town needs to set Clear guidelines and expectations so that all businesses apply the rules of safe practices re COVID 19.
  - Desire to put out tables but not take up a parking space
  - By laws should be on site to ensure proper social distancing and restriction of crowd sizes
- Street Closures
  - Town should consider closing the street
  - Town should definitely not close the street

# BIA Survey Results



- Business Impacts
  - All businesses should have an equal opportunity to participate
  - Need clarity on expenses
  - Lack of parking would hurt our business
  - Would allow us to serve more customers
  - Support any activity that may increase business values
  - All businesses need help
  - Businesses want help with tent, table and chair rentals

# AGCO and Phase 2



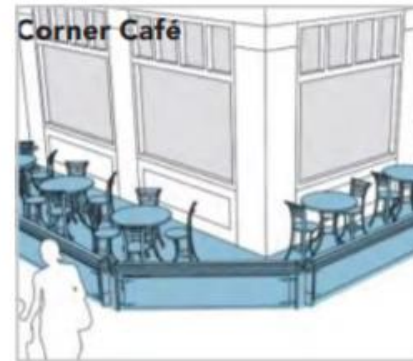
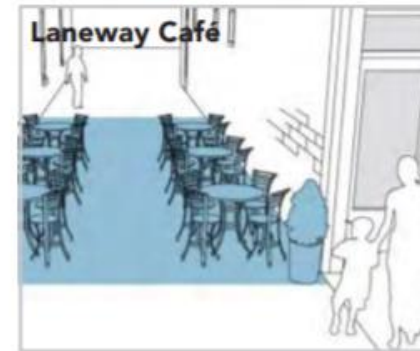
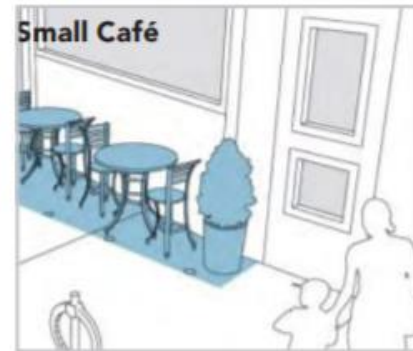
- Newmarket is still considered to be in “Phase 1” of re-opening
- Preparing for a Town wide patio program in conjunction with Provincial regulations
- Working to be prepared for Phase 2 announcement as soon as possible

# AGCO Requirements



- The physical extension of the premises is adjacent to the premises to which the licence to sell liquor applies;
- The municipality in which the premises is situated has indicated it does not object to an extension;
- The licensee is able to demonstrate sufficient control over the physical extension of the premises;
- There is no condition on the liquor sales licence prohibiting a patio; and,
- The capacity of any new patio, or extended patio space where the licensee has an existing licensed patio, does not exceed 1.11 square metres per person.

# Potential Opportunity





# Quick Updates



- Businesses will need to supply own chair/table rentals. May be a benefit to order as a group
- Riverwalk and OTH options but need some more research and balancing requests
- Flowers – tangential to patio program



# What's next?

- Expression of interest – determine any further businesses who might wish to participate
- Receive applications and develop BIA wide plan that looks at all applications together
- Examine temporary speed reduction and other safety measures
- Town to procure safety related items in the BIA district
- 30 minute parking being examined

# Questions and Ideas



What types of businesses should be permitted to expand their operations temporarily onto Town owned lands (si

Full Service Restaurants, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries, Other  
Other

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants

Full Service Restaurants, Retail, Cafes and Bakeries, Other

Full Service Restaurants, Retail, Cafes and Bakeries, Other

Full Service Restaurants, Retail, Cafes and Bakeries, Other

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants, Cafes and Bakeries

Full Service Restaurants

Retail

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries, Other

Full Service Restaurants, Retail, Cafes and Bakeries, Other

Full Service Restaurants

Full Service Restaurants, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries

Full Service Restaurants, Retail, Cafes and Bakeries, Other

Full Service Restaurants

Full Service Restaurants, Retail, Cafes and Bakeries

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Full Service Restaurants, Retail, Cafes and Bakeries

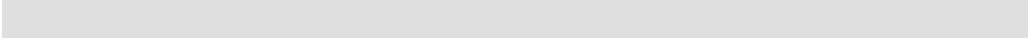
Full Service Restaurants, Retail, Cafes and Bakeries  
Full Service Restaurants, Retail, Cafes and Bakeries  
Full Service Restaurants, Retail, Cafes and Bakeries

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What other types of businesses should participate?

Any business interested

All BIA businesses should have equal opportunity to choose to participate,





On a scale of 1-10, how interested are you in participating as a business owner in the patio/sidewalk occupancy pi

0 Not at all interested/doesn't apply to me

9

Interested but need many more details

7 Somewhat interested- would most likely participate

0 Not at all interested/doesn't apply to me

9

0 Not at all interested/doesn't apply to me

Extremely interested - would definitely participate

0 Not at all interested/doesn't apply to me

0 Not at all interested/doesn't apply to me

Extremely interested - would definitely participate

0 Not at all interested/doesn't apply to me

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0 Not at all interested/doesn't apply to me

Interested but need many more details

0 Not at all interested/doesn't apply to me

9

1

0 Not at all interested/doesn't apply to me

6

7 Somewhat interested- would most likely participate

2

Extremely interested - would definitely participate

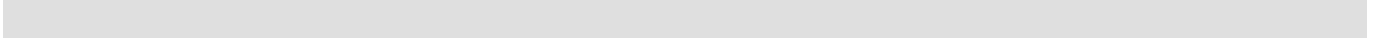
0 Not at all interested/doesn't apply to me

Interested but need many more details

6

Interested but need many more details

0 Not at all interested/doesn't apply to me  
0 Not at all interested/doesn't apply to me  
0 Not at all interested/doesn't apply to me



What would make you more likely to participate in the sidewalk occupancy program?

It doesn't apply to our business we are very supportive of it

Closing the street and making it entirely pedestrian.

It doesn't work at all for us and hurts us further

We are a \* so having the sidewalk.

I put out tables on side walk but do not need extra space

We would require access for our deliveries and pick ups-

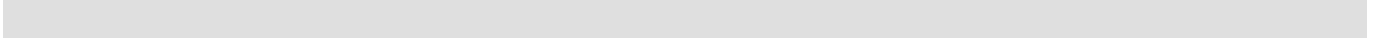
Nothing - This is not suitable for our business

I'd have questions for gating and basic guidelines to familiarize myself with and to see if it's feasible as an extra ex

I need an outdoor space to hold classes

That bylaw officers be on site to ensure proper social distancing and restriction of crowd sizes.

N/A We are a professional Services Company



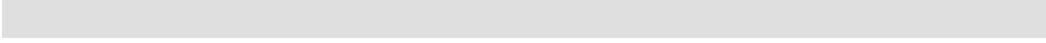
Why are you interested in participating in the sidewalk occupancy program?

To be able to serve more customers

We support any activity that may increase business values

Because I am a restaurant owner

All businesses need help in these crazy times and I'm one of them



Would you like to be contacted

No

Yes

No

No

No

No

No

Yes

No

Yes

Yes

No

No

No

Yes

No

Yes

Yes

Yes

No

No

No

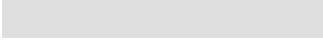
Yes

Yes

No

Yes

No  
No





## Comments

Think it's great and will help the restaurants reopen!

This could be a great opportunity to revive the street that has really suffered.

Great survey!

Restaurants already have plenty of patio space and indoor space. Retail should be given preference. The street needs I need parking in front of my store for curbside pick up. Since parking will be greatly reduced bylaw officers should also diminish opportunities for BIA businesses outside that area to attract customers, if there is to be any

Hello,

Thank you for all the time you're putting in. I'm sure it's appreciated by everyone!

Just had a question. I'm sure I know the answer to this. However, I thought I'd ask regardless..

Is there any type of budget with the town to provide tents, umbrellas, tables, seating, etc.. for the retailers on Main Street? These can be permanent fixtures during the spring summer months that get set up and taken down by the town (like Christmas decor).

Many retailers (like us), may not have a budget or any funds available to purchase all these things due to drastic losses we've incurred.

If the answer is no(which I'm expecting), I don't know how I'd be able to participate.... like everyone, we've suffered tremendous losses

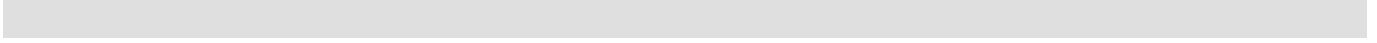
We want to support the restaurants, however, we need to limit the removal of parking spots on the Main St.. Parl

Great idea! I'm all for it

This would be a good idea to continue with the restaurants that had them in previous years. I would not participa

I do support the idea of restaurants having some form of expanded outdoor service or patio options. As a retailer,

I would support any motion that sees economic activity to the main road return.

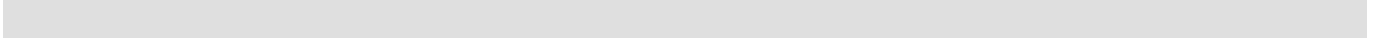


Are you in favour of an expanded patio and sidewalk occupancy program in the BIA district, open to both retail an

- Yes
- Yes
- Yes
- Yes
- No
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes
- No
- Yes
- No
- Yes
- No
- No

- Yes
- No
- No
- Yes
- Yes
- Yes
- Yes
- No
- Yes
- Yes
- Yes

Yes  
Yes  
Yes



Are you still in favour of a sidewalk occupancy program if it temporarily removes up to 20 (of 47) on street parking

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

No

Yes

Yes





