



Town of Newmarket
AGENDA

**SPECIAL COMMITTEE OF THE
WHOLE**

Monday, March 30, 2015 at 9:00 AM
Council Chambers

Agenda compiled on 26/03/2015 at 1:24 PM

Declarations of Interests

Items

1. Mr. George Schrijver, WCM Consulting and Mr. Doug Leitch, Tandem Thinkers p. 1
to facilitate discussion related to Council's Strategic Priorities.

Adjournment

Revised March 24 as input for Second Council Workshop

Theme	STRATEGIC INITIATIVE DESCRIPTION	Indices					Vote Counts			
		Overall Popularity	Broad-Based Popularity	Personal Passion List	Broad-Based Passion List	Index Ranking	Total Score	Count	Highest Rank	Number of Top 5 Votes
	Four additional options added for consideration as of March 24									
Community Building	Davis Yonge Redevelopment - Optimized for Living	1	1	1	1	4	67	7	13	4
Community Building	Municipal Recreation Hub - Explore/develop	1	1	1	1	4	58	6	14	4
Community Building	Community Centre Lands (downtown parking)	1	1	1	1	4	55	6	14	4
Improved Business Context	Completed Broadband Implementation	1	1	1	1	4	85	9	15	3
Mobility/Environmental Initiatives	Street Safety	1	1	1	1	4	53	6	15	3
Communication	Enhanced Communications Mechanisms - better tools out and in	1	1	1		3	41	5	15	1
Communication	Community engagement - New residents	1	1	1		3	54	6	14	2
Improved Business Context	Innovation Centre: Southlake/Post-Secondary/Town	1	1	1		3	39	5	14	1
Efficiency/Service Delivery	Service Delivery Optimization (Municipal Partnerships)	1	1	1		3	45	6	13	2
Efficiency/Service Delivery	Long Term Municipal Facilities Optimization - location, services	1	1	1		3	43	5	15	2
Mobility/Environmental Initiatives	Traffic Congestion Strategy	1	1	1		3	44	7	14	1
Mobility/Environmental Initiatives	Transit Readiness and Advancement	1	1	1		3	39	4	14	1
Community Building	Old Town Hall - Rehabilitation and Operational Use		1	1		2	27	4	15	1
Efficiency/Service Delivery	Inter-municipality Partnerships		1	1		2	28	4	11	1
Improved Business Context	Re-invigorate our Tax Base (optimize balance of industrial/commercial/residential)			1		1	20	3	12	1
Improved Business Context	Employment Lands Assessment and Strategy		1			1	22	4	9	0
Improved Business Context	Youth Economic Engagement (full range of education options in Town)			1		1	14	2	13	1
Mobility/Environmental Initiatives	Environmental Leadership - eg: Storm water Management			1		1	12	1	12	1
Efficiency/Service Delivery	Ward Restructuring			1		1	19	3	15	1
Communication	Multi-cultural Recognition and Communications - Community Engagement					0	14	3	7	0
Improved Business Context	Explore Employment Lands in Greenbelt					0	5	1	5	0
Mobility/Environmental Initiatives	Municipal Energy Plan and Climate Protection					0	12	3	6	0
Mobility/Environmental Initiatives	Active Transportation - Planning, interconnectivity					0	19	3	10	0

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	<i>BELOW ARE ADDITIONS FOR CONSIDERATION SINCE FIRST WORKSHOP</i>									
From Councillor Sponga	Purchase of the Clock Tower and development for community use					0	0	0	0	0
Referred Items	Partners for Climate Protection					0	0	0	0	0
Referred Items	Use of internet voting to be reviewed by this term of Council within first 12 months					0	0	0	0	0
Referred Items	Restructure Council to provide for 4 full time Councillors (deputation request)					0	0	0	0	0
	Total					0	0	0	0	0

Indices codes:

Various indices are used to assess the priorities. This enables us to review the degree of agreement and disagreement when Council comes to finalise the priorities and to zero in on those that have strong support from various perspectives.

Overall Popularity: Overall popularity based upon a sum of the individual ranking by each elected official. All Strategies in the top 50% are rated 1, all others are rated 0.

Broad-Based Popularity: Breadth of popularity among Council, even if not the most popular. A lower score but with broad based support should receive strong consideration. All strategies with 4 or more of Council Members ranking them are rated 1, under 4 are rated zero.

Personal Passion List: Personal passion ranking; options that scored 11 or higher in any Councillor's ranking. These should not be discarded simply because of a low overall score. If any ranking was 11 or higher, the rating is 1, if no rankings in that range, rating is 0.

Broad-Based Passion List: Breadth of passion; based upon many Council Members ranking the strategy at 11 or higher. Again, worthy of some consideration. If 3 or more of Council ranked a strategy at 11 or higher, rating is 1, if less than three, rating is 0.

Index Ranking: The sum of the four previous indices; the higher the value the more significant the strategic option in the minds of Council. This has been used to sort and display the results.