



**Town of Newmarket**  
**Minutes**  
**Newmarket Economic Development Advisory**  
**Committee**

Date: Thursday, September 26, 2019  
Time: 5:00 PM  
Location: Cane Room  
Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Members Present: Donna Fevreau, Chair  
Carin Binder  
Steven Bruno  
Marek Dabrowski  
Beric Farmer  
Brian Johns  
Jessica Rawlley  
Darryl Sills  
Beth Stevenson  
Mayor Taylor  
Deputy Mayor & Regional Councillor Vegh  
Edmund Yeung

Members Absent: Robert Bull  
Patrick Horgan  
Rod Scotland  
Bri-Ann Stuart

Staff Present: I. McDougall, Commissioner, Community Services  
C. Kallio, Economic Development Officer  
E. Bryan, Business Development Specialist  
J. Grossi, Legislative Coordinator

Donna Fevreau in the the Chair.  
The meeting was called to order at 5:00 PM.

**1. Additions & Corrections to the Agenda**

None.

**2. Declarations of Pecuniary Interest**

None.

**3. Presentations & Deputations**

None.

**4. Approval of Minutes**

**4.1 Newmarket Economic Development Advisory Committee Meeting Minutes of June 26, 2019**

Moved by: Carin Binder

Seconded by: Edmund Yeung

1. That the Newmarket Economic Development Advisory Committee Meeting Minutes of June 26, 2019 be approved.

**Carried**

**5. Items**

**5.1 Setting the 2020-2024 Economic Development Strategic Plan Framework**

**5.1.1 Update on Staff Priorities and Focus, 2016-2020**

The Economic Development Officer provided a presentation regarding Intelligent Community/Smart City, downtown growth and corporate relations. He also reviewed the 2016-2020 Priorities and Focus.

The Members of the Newmarket Economic Development Advisory Committee discussed marketing and new media, and innovative marketing for various demographics.

Moved by: Brian Johns

Seconded by: Edmund Yeung

1. That the Newmarket Economic Development Advisory Committee recommends to Council that their membership be increased by one (1) to attract a candidate with experience in the new media and millennial marketing sector.

**Carried**

#### 5.1.2 2018-2022 Council Strategic Priorities and Economic Development

The Economic Development Officer reviewed the 2018-2022 Council Strategic Priorities and identified the specific ones that related to economic development.

#### 5.1.3 Summary of NEDAC's Preliminary Assessment of Focus Areas

The Business Development Specialist reviewed the exercise from the June 26, 2019 meeting regarding the identification of top priorities of the Newmarket Economic Development Advisory Committee Members.

### **5.2 NEDAC Purpose and Vision Review**

The Members of the Newmarket Economic Development Advisory Committee (NEDAC) discussed the current purpose and vision, and brainstormed innovative initiatives for this term.

### **5.3 Innovation, Collaboration, Urbanization: Refining the Three Pillars?**

The Economic Development Officer reviewed the three economic development pillars and the proposed 2020 timelines for the 2020-2024 Economic Development Strategy.

### **6. Closed Session (if required)**

Donna Fevreau advised that there was no requirement for a closed session.

### **7. New Business**

None.

### **8. Next Meeting**

**8.1 Joint NEDAC & Council Workshop on October 22, 2019**

**9. Adjournment**

Moved by: Beric Farmer

Seconded by: Brian Johns

1. That the meeting be adjourned at 6:37 PM.

**Carried**

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Donna Fevreau, Chair

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Date