

## **Additions**

## **Declarations of Interest**

## **Approval of Minutes**

1. Newmarket Downtown Development Subcommittee Minutes of January 30, 2015 p. 1

## **Items**

2. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – MAR. 27, 2015 – ITEM  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-08 – MULTIPLE,  
201 MAIN STREET**

### **Project Summary:**

After much delays caused by unexpected building upgrade requirements, the proposed Chips and Malt restaurant project is underway. The owners are seeking assistance with a number of building upgrades, including interior renovations, façade improvements and a business sign. Heritage Conservation District Committee approval for exterior changes has been received.

3. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – MAR. 27, 2015 – ITEM  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-06 – INTERIOR  
RENOVATION AND IMPROVEMENT PROGRAM, 201 MAIN STREET**

### **Project Summary:**

The landlord of 201 Main Street has finally agreed to cover a portion of interior improvements not related to the tenant (Chip and Malt) but required by the Town of Newmarket, subject to Financial Incentive Program funding. This includes structural support and fire alarm installation totalling over \$32,000. This will relieve the tenant of excessive unanticipated costs that has led to significant cost overruns and delays in getting the venture open.

## **New Business**

## **Adjournment**

Friday, January 30, 2015 at 10:00 AM  
Community Centre - 200 Doug Duncan Drive

The meeting of the Newmarket Downtown Development Sub-Committee was held on Friday, January 30, 2015 in the Community Centre - 200 Doug Duncan Drive, Hall #4, Newmarket.

Members Present: Jackie Playter  
Councillor Sponga  
Steve Whitfield

Absent: Barbara Leibel

Staff Present: C. Kallio, Economic Development Officer  
C. Wackett, Corporate Project Consultant  
K. Paribok, Council/Committee Coordinator

The meeting was called to order at 10:09 a.m.

Jackie Playter in the Chair.

### **Additions**

None.

### **Declarations of Interest**

None.

### **Approval of Minutes**

#### **1. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES JANUARY 30, 2015 – ITEM 1 APPROVAL OF MINUTES**

Newmarket Downtown Development Subcommittee Minutes of October 31, 2014.

Moved by: Councillor Sponga

Seconded by: Steve Whitfield

THAT the Newmarket Downtown Development Subcommittee Minutes of October 31, 2014 be approved.

**Carried**

**2. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 2  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-17 – PROJECT  
FEASIBILITY STUDY PROGRAM, BUSINESS SIGN PROGRAM AND  
PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 352 DOUG  
DUNCAN DRIVE, UNIT 2**

The Economic Development Officer provided a verbal update regarding the details associated with the Financial Incentives Program Application 2014-17 for the property known as 352 Doug Duncan Drive, Unit 2.

Moved by: Steve Whitfield

Seconded by: Councillor Sponga

1. THAT the Project Feasibility Study Program Grant Application 2014-17 in the amount of \$2,000.00 be approved;
2. AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application in the amount of \$2,880.99 be approved;
3. AND THAT the Business Sign Program Grant Application 2014-17 in the amount of \$2,230.00 be approved;
4. AND THAT Grant Buckley, 14 Nipigon Avenue, Toronto, ON M2M 2V8 be notified of this action.

**Carried**

**3. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 3**  
**FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-01 – PROJECT FEASIBILITY STUDY PROGRAM, INTERIOR RENOVATION AND IMPROVEMENT PROGRAM, FAÇADE IMPROVEMENT AND RESTORATION PROGRAM, AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 500 WATER STREET**

The Economic Development Officer provided a verbal update regarding the details associated with the Financial Incentives Program Application 2015-01 for the property known as 500 Water Street. Discussion ensued regarding the property's lease agreement with the Town of Newmarket.

Moved by: Steve Whitfield  
 Seconded by: Councillor Sponga

1. THAT the Financial Incentives Program Application 2015-01 for the property known as 500 Water Street be deferred until the February 2015 NDDS meeting;
2. AND THAT Cachet Restaurant and Bar, 500 Water Street, Newmarket, ON L3Y 1M5 be notified of this action.

**Carried**

**4. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 4**  
**FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-02 – PROJECT FEASIBILITY STUDY PROGRAM, 189 MAIN STREET SOUTH**

The Economic Development Officer provided a verbal update regarding the details associated with the Financial Incentives Program Application 2015-02 for the property known as 189 Main Street South. Discussion ensued regarding the renovation project.

Moved by: Councillor Sponga  
 Seconded by: Steve Whitfield

1. THAT the Project Feasibility Study Program Grant Application 2015-02 in the amount of \$7,762.50 be approved;
2. AND THAT 189 Main Street Holdings Inc., c/o Wyse Meter Solutions, 355 Harry Walker Parkway Unit 4, Newmarket, ON L3Y 7B3 be notified of this action.

**Carried**

**5. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 5  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-03 – BUSINESS SIGN PROGRAM AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 232 MAIN STREET SOUTH**

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2015-03 for the property known as 232 Main Street South. Discussion ensued.

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

1. THAT the Financial Incentives Program Application 2015-03 for the property known as 232 Main Street South be deferred until the February 2015 NDDS meeting;
2. AND THAT Unwind Yarn House, 232 Main Street South, Newmarket, ON L3Y 3Z5 be notified of this action.

**Carried**

**6. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 6  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-04 – BUSINESS SIGN PROGRAM AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 207 MAIN STREET SOUTH**

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2015-04 for the property known as 207 Main Street South. Discussion ensued regarding sign guidelines and plans.

Moved by: Steve Whitfield  
Seconded by: Councillor Sponga

1. THAT the Business Sign Program Grant Application 2015-04 in the amount of \$1,150.00 be approved;
2. AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application 2015-04 in the amount of \$200.00 be approved;

3. AND THAT Changes For You Inc., 207 Main Street South Newmarket, ON L3Y 3Y9 be notified of this action.

**Carried**

**7. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN 30, 2015 – ITEM 7  
COMMUNITY GRANT APPLICATION- NEWMARKET GROUP OF ARTISTS**

The Economic Development Officer presented a Community Grant Application by the Newmarket Group of Artists. Discussion ensued regarding the group's achievements and future plans.

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

1. THAT the NDDS Community Grant Application from the Arts Music Festivals York Region, o/a the Newmarket Group of Artists, in the amount of \$2,500.00 be approved;
2. AND THAT the Arts Music Festivals York Region, 1359 Wellington Street West, King City, ON L7B 1K5 be notified of this action.

**Carried**

**8. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN 30, 2015 – ITEM 8  
COMMUNITY GRANT APPLICATION-NEWMARKET JAZZ+ FESTIVAL**

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

1. THAT the NDDS Community Grant Application from the Arts Music Festivals York Region, o/a the Newmarket Jazz+ Festival, in the amount of \$2,500.00, be approved;
2. AND THAT the Arts Music Festivals York Region, 1359 Wellington Street West, King City, ON L7B 1K5 be notified of this action.

**Carried**

**9. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN 30, 2015 – ITEM 9**  
**COMMUNITY GRANT APPLICATION-NEWMARKET CAR CLUB**

Moved by: Councillor Sponga

Seconded by: Steve Whitfield

1. THAT the NDDS Newmarket Car Club Community Grant Application in the amount of \$1,500.00 be approved;
2. AND THAT the Newmarket Car Club, 771 Davis Drive, Unit 5, Newmarket, ON L3Y 2R2 be notified of this action.

**Carried**

**New Business**

- a) The Economic Development Officer provided a verbal update regarding the Newmarket Downtown Development Sub-Committee structure.
- b) The Economic Development Officer consulted with members regarding the feasibility of a Joint Heritage District Conservation Authority and Newmarket Downtown Development Subcommittee. Discussion ensued regarding the creation and membership of such a committee.

**Adjournment**

Moved by: Councillor Sponga

Seconded by: Steve Whitfield

THAT the meeting adjourn.

**Carried**

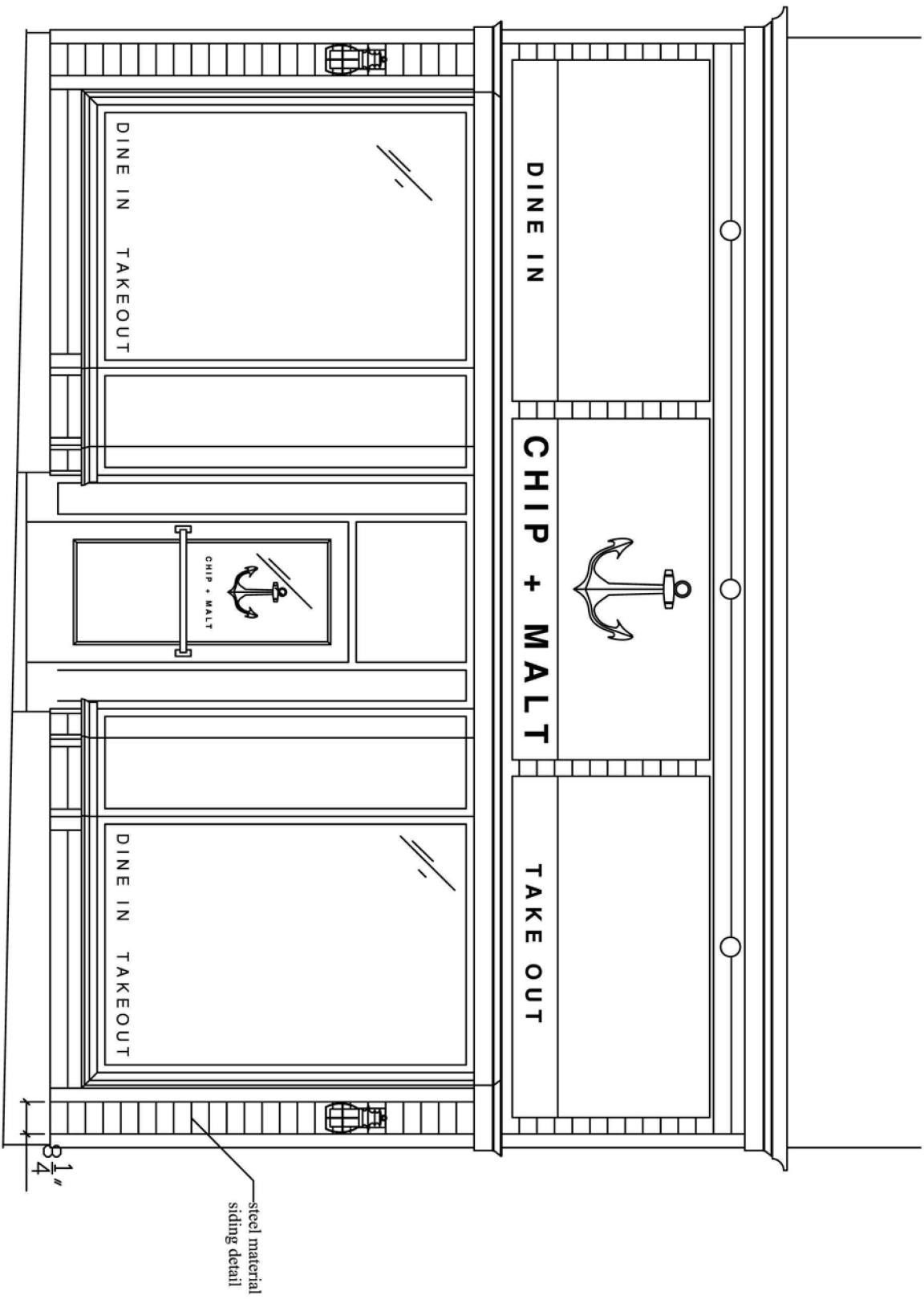
There being no further business, the meeting adjourned at 11:08 a.m.

---

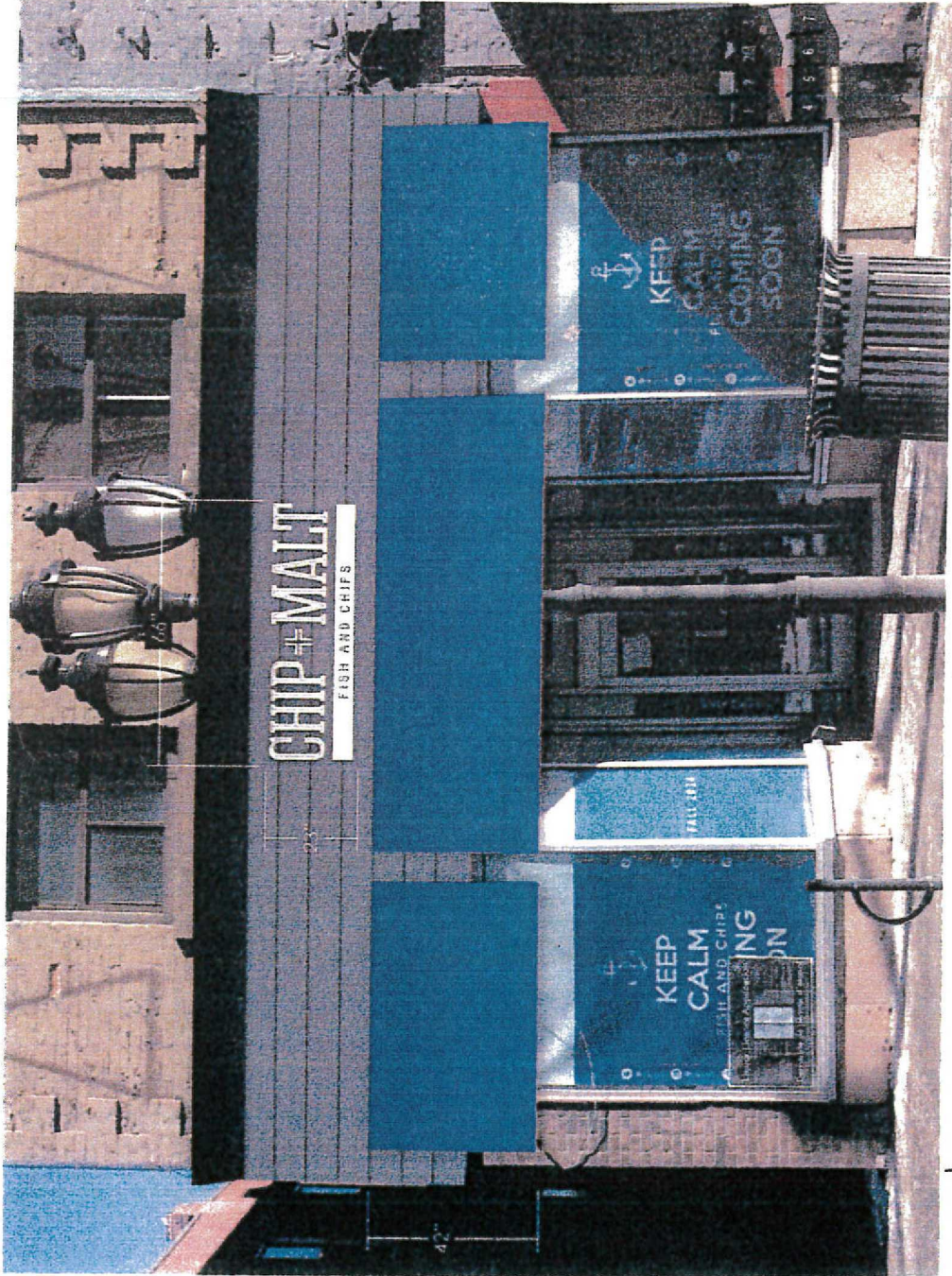
Date

---

Jackie Playter, Chair







15'6"

23'

FRONT ELEVATION

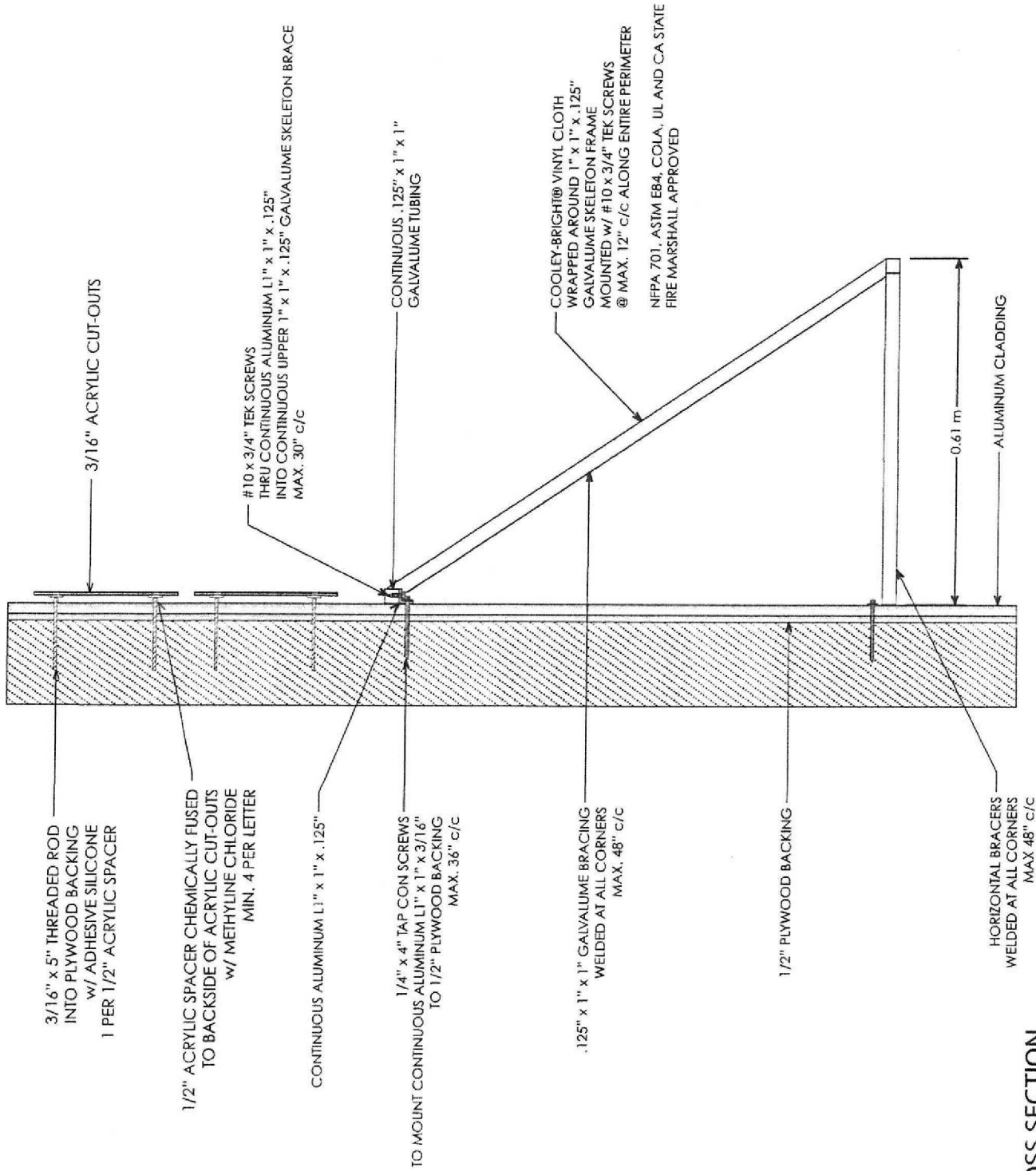
Scale: NTS

This drawing is the property of LEGACY SIGNS INC. and contains proprietary and confidential information which must not be duplicated, used, or disclosed other than as expressly authorized by LEGACY SIGNS INC.

**LEGACY SIGNS INC.**  
200 NORTH SERVICE RD. W  
SUITE 414  
OAKVILLE, ON  
L6M 2Y1  
416.979.3553

Customer:	CHIP + MALT
Project:	NON-ILLUMINATED ACRYLIC CUT-OUT LETTERS + AWNINGS.
Site:	201 MAIN ST. NEWMARKET, ON
Sales:	JEFF CHOMOLOK
Designer:	DAN MOULDEY
Scale:	NTS
Date:	01/27/15
Drawing:	CM15_0104
Page:	1 of 1

Customer:	CHIP + MALT
Project:	AWNINGS & ACRYLIC CUT-OUT LETTERS
Site:	NEWMARKET, ON
Sales:	JEFF CHOMOLOK
Designer:	DM
Scale:	Date: 1:50 02/02/15
Drawing:	Page: CHIP15_0101 1 of 1



## CROSS SECTION

Scale: 1:50