



Town of Newmarket
Minutes
Main Street District Business Improvement Area
Board of Management

Date: Wednesday, March 27, 2019
Time: 7:00 PM
Location: Community Centre - Hall #1
200 Doug Duncan Drive
Newmarket, ON L3Y 3Y9

BIA Board of Management Members
Present: Councillor Kwapis
Councillor Twinney
Rob Clark
Allan Cockburn
Tom Hempen
Debbie Hill
Jennifer McLachlan
Omar Saer
Ken Sparks

Members Absent: Mark Iacovetta

Staff Present: E. Bryan, Business Development Specialist
A. Walkom, Legislative Coordinator

BIA Members Present: Dave Brown
Leona Brown
Ted Heald
Olga Paiva
Carmina Pereira
Jackie Playter
Baiba Toga
Ashley Torgis
Siegfried Wall
Glenn Wilson
Penny Zielinski
Tom Zielinski

1. Additions and Corrections to the Agenda

None.

2. Declarations of Pecuniary Interest

None.

3. Presentations & Recognitions

None.

4. Deputations

None.

5. Approval of Minutes

None.

6. Items

6.1 Introduction from Chair

Tom Hempen, Chair provided an introduction to the meeting and the new Board of Management.

6.2 2019 Strategic Priorities

Tom Hempen, Chair advised that the Board of Management would be engaging in a process to develop Strategic Priorities for the BIA.

6.3 2019 Budget

Tom Hempen provided an overview of the 2019 budget. He advised that the total budget was \$30,000 and that \$22,000 was held in the reserve. He advised that the budget would be composed of the following categories:

- Promotion
- Advertising
- Events
- Strategic Planning

Moved by: Rob Clark

Seconded by: Jennifer McLachlan

1. That the 2019 Business Improvement Area budget be approved.

Carried

7. New Business

7.1 Budget Discussion

BIA members asked for clarification on the budget process. Tom Hempen clarified that the BIA Board was setting general budget areas rather than a specific budget request. He explained that the BIA Board was not seeking substantive changes from the previous budgets and that future changes would be informed by the Strategic Priorities process.

7.2 Q&A Session

The BIA Board opened the floor to questions and discussion from the BIA membership.

(1) Closing Main Street to vehicular traffic - Jackie Playter expressed concern over proposals to close Main Street to vehicle traffic, as not all businesses have rear access.

(2) Question regarding Vision or Mission statement - Tom Hempen advised he was not aware of a vision or mission statement but that this could be established in the future.

(3) Councillor Kwapis recommended more bicycle racks to be installed on Main Street to encourage cycling downtown.

(4) Garbage downtown - Anne Martin stated that garbage remains a problem in the downtown area.

(5) Question regarding Smoking in public areas - Councillor Twinney advised that a new smoking by-law would be coming in the future which would set out rules for smoking in public areas.

(6) Sigfried Wall advised that downtown parking remains an issue.

(7) Al Cockburn advised of security issues related to his business on Main Street.

8. Closed Session

None.

9. Adjournment

Moved by: Councillor Twinney

Seconded by: Allan Cockburn

- 1. That the meeting be adjourned at 7:54 PM.

Carried

Tom Hempen, Chair

Date