



Town of Newmarket

Agenda

Joint NEDAC & Council Workshop

Date: Tuesday, October 22, 2019
Time: 4:30 PM
Location: Cane Room
Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

1. Notice

In accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have informal discussion regarding various matters.

2. Additions & Corrections to the Agenda

3. Declarations of Pecuniary Interest

*4. Economic Development Strategic Plan: Scoping Potential 2020-2024 Strategy Initiatives

Note: Dinner to be served at 6:15 PM.

4.1 Opening Remarks (4:30 PM)

Note: Glenn Pothier will be in attendance to provide opening remarks and facilitate the Joint Newmarket Economic Development Advisory Committee (NEDAC) & Council Workshop.

4.2 Potential Economic Development Strategy Initiatives (4:40 PM)

- Newmarket economic development/business environment: key context
- Overview of draft strategy initiatives for consideration
 - Questions of fact/clarification
- Group identification of potential additional strategy initiatives

4.3 Assessment Criteria (5:45 PM)

- Against what criteria should we assess the potential strategy initiatives?

4.4 -- Break (6:15 PM) --

4.5 Welcome to the Dragon's Den (7:15 PM)

- Breakout table discussions to identify:
 - Core economic development objectives
 - Key 'game-changing' strategy initiatives in support of the objectives
 - Role of NEDAC in furthering the strategy initiatives
- Dragon's Den presentations and feedback

4.6 Looking Ahead and Open Forum (8:10 PM)

- What's next?
- Additional participant comments, ideas, issues

4.7 Closing Remarks (8:25 PM)

5. Adjournment