



Town of Newmarket Agenda

Heritage Newmarket Advisory Committee

Date: Tuesday, October 1, 2019
Time: 7:00 PM
Location: Mulock Room
Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Pages

1. **Additions & Corrections to the Agenda**
2. **Declarations of Pecuniary Interest**
3. **Presentations/Deputations**
4. **Approval of Minutes**
 - 4.1 Heritage Newmarket Advisory Committee Meeting Minutes of September 3, 2019 1
5. **Correspondence**
6. **Items**
 - 6.1 Doors Open 5
 - 6.2 Update on Protection of Private Trees By-law
 - 6.3 Update on Façade Restoration - 184 to 194 Main Street South
7. **Reports of Committee Members**
 - 7.1 Designated Property Maintenance and Concerns
 - 7.1.1 Site Plaques
 - 7.1.2 Residence Plaques
 - 7.1.3 Heritage Location Plaques

8. Committee Reports

8.1 Elman W. Campbell Museum Board

8.2 Lower Main Street South Heritage Conservation District Advisory Group

9. New Business

10. Adjournment



Town of Newmarket

Minutes

Heritage Newmarket Advisory Committee

Date: Tuesday, September 3, 2019
 Time: 7:00 PM
 Location: Mulock Room
 Municipal Offices
 395 Mulock Drive
 Newmarket, ON L3Y 4X7

Members Present: Billie Locke, Chair
 Gord McCallum, Vice-Chair
 Councillor Bisanz
 David McLennan

Members Absent: Norman Friend
 Mitch Sauder
 Joan Seddon

Staff Present: A. Walkom, Legislative Coordinator

The meeting was called to order at 7:01 PM. Billie Locke in the Chair.

1. Additions & Corrections to the Agenda

None.

2. Declarations of Pecuniary Interest

None.

3. Presentations/Deputations

None.

4. Approval of Minutes

4.1 Heritage Newmarket Advisory Committee Meeting Minutes of June 4, 2019

Moved by: David McLennan

Seconded by: Councillor Bisanz

1. That the Heritage Newmarket Advisory Committee Meeting Minutes of June 4, 2019 be approved.

Carried

5. Correspondence

None.

6. Items

6.1 Heritage Plaque Research

Billie Locke provided an update regarding an offer from Richard MacLeod to provide training on property research related to Heritage Plaques. The Committee discussed the training and which Members would like to attend.

6.2 Workplan Discussion

The Legislative Coordinator provided an update to the Committee's workplan which has been reformatted for the new term.

6.3 Liberty Tree

The Committee discussed the Liberty Tree which is located between Botsford Street and Timothy Street and is recognized as the oldest tree in Newmarket. Recent construction has paved over part of the root system of the tree. The Committee discussed the proposed Protection of Trees on Private Property by-law which could affect trees on private property such as the Liberty Tree.

Moved by: Gord McCallum

Seconded by: David McLennan

1. That the Heritage Newmarket Advisory Committee request that staff provide an update on the status of the Protection of Trees on Private Property by-law.

Carried

7. Reports of Committee Members**7.1 Designated Property Maintenance and Concerns**

There were no updates on these items.

7.1.1 Site Plaques

7.1.2 Residence Plaques

7.1.3 Heritage Location Plaques

8. Sub Committee Reports**8.1 Elman W. Campbell Museum Board**

Billie Locked advised that the Museum garage sale in August raised \$700 for the Museum. She also advised that the summer events had seen good attendance.

8.2 Lower Main Street South Heritage Conservation District Advisory Group

There was no update on this item.

9. New Business

(1) The Committee discussed the need to find a new supplier for the Heritage plaques. Committee Members will research new potential sources and report back.

10. Adjournment

Moved by: Gord McCallum

Seconded by: Councillor Bisanz

1. That the meeting be adjourned at 7:38 PM

Carried

Chair

Date

Become involved

How can my community become involved in Doors Open Ontario 2020?

Any community or cluster of communities may participate in Doors Open Ontario if they meet the following registration criteria:

- an organizing committee must be formed; the committee should consist of a range of community partners, including (but not limited to) the heritage sector, tourism sector, municipal sector, corporate sector and community volunteers
- one lead contact must be appointed by the local Doors Open organizing committee to coordinate, manage and act as liaison between the Ontario Heritage Trust and the participating community/community cluster
- sites included in Doors Open events must be of historical, architectural or cultural significance (natural heritage sites and heritage gardens are eligible)
- events must take place between **April 18, 2020** and **October 24, 2020**
- communities must have the ability to open a minimum of 10 sites of historical, cultural and/or natural significance for public access during the same time period
- admission to the main attraction at each participating property must be free to the public; sites that are normally open should consider opening an additional part of the property or arranging a special activity
- the organizing committee agrees to acknowledge Doors Open Ontario and the Ontario Heritage Trust in all promotion and publicity materials produced for their local event
- participating communities/community clusters are required to complete the [Registration form](#) and submit it with payment of the **\$1,695 (\$1,500 plus HST)** registration fee **by December 20, 2019**

Registration criteria

The following criteria must be met for a community to register an event in the Doors Open Ontario 2019 program:

- formation of an organizing committee; the committee should consist of a range of community partners, including (but not limited to) the heritage sector, cultural sector, tourism sector, municipal sector, corporate sector and community volunteers
- appointment of one lead contact by the local Doors Open organizing committee to co-ordinate, manage and act as liaison between the Ontario Heritage Trust and the participating community/community cluster
- selection of the single-day or two-day date(s) for your Doors Open event, to be held **between April 20, 2019 and October 26, 2019**
- a minimum of 10 sites to be open for public access on the date(s) chosen for your event
- participating sites must be of historical, architectural, natural or cultural significance
- admission to each participating site must be free to the public; sites that are normally open should consider opening an additional part of the property or arranging a special event or activity
- the support of Doors Open Ontario and the Ontario Heritage Trust must be acknowledged in all promotional and publicity materials produced for the local event
- submission of the [Registration form](#) and the \$1,695 (\$1,500 + HST) registration fee **by December 21, 2018**

What does your \$1,695 registration fee pay for?

Registration fees offset approximately 25 per cent of the costs incurred by the Trust to deliver Doors Open Ontario. These costs include:

- printing of the Doors Open Ontario brochure
- provincewide distribution of the brochure through local community newspapers
- production and distribution of other Doors Open Ontario promotional materials
- event descriptions and site listings on the Doors Open Ontario website
- promotion of the event through social media campaigns
- promotion of your event at major public Doors Open Ontario launch event
- Doors Open Ontario site signs
- promoting Doors Open Ontario events in advertisements
- Doors Open Ontario media releases
- access to Trust staff and expertise to support the creation of a successful event
- social media kit to support local outreach/promotions
- digital advertising campaign to engage an Ontario audience
- a [Doors Open Ontario video](#) to promote the program