



# Town of Newmarket Agenda

## Newmarket Economic Development Advisory Committee

Date: Thursday, September 26, 2019  
Time: 5:00 PM  
Location: Cane Room  
Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Pages

1. Additions & Corrections to the Agenda
2. Declarations of Pecuniary Interest
3. Presentations & Deputations
4. Approval of Minutes
  - 4.1 Newmarket Economic Development Advisory Committee Meeting Minutes of June 26, 2019 1
    1. That the Newmarket Economic Development Advisory Committee Meeting Minutes of June 26, 2019 be approved.
5. Items
  - 5.1 Setting the 2020-2024 Economic Development Strategic Plan Framework
    - 5.1.1 Update on Staff Priorities and Focus, 2016-2020
    - 5.1.2 2018-2022 Council Strategic Priorities and Economic Development
    - 5.1.3 Summary of NEDAC's Preliminary Assessment of Focus Areas
  - 5.2 NEDAC Purpose and Vision Review 7
  - 5.3 Innovation, Collaboration, Urbanization: Refining the Three Pillars?

**6. Closed Session (if required)**

**7. New Business**

**8. Next Meeting**

8.1 Joint NEDAC & Council Workshop on October 22, 2019

**9. Adjournment**



# Town of Newmarket

## Minutes

### Newmarket Economic Development Advisory Committee

Date: Wednesday, June 26, 2019

Time: 5:00 PM

Location: Cane Room  
Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Members Present: Donna Fevreau, Chair  
Carin Binder  
Steven Bruno  
Marek Dabrowski  
Beric Farmer  
Brian Johns (5:05 PM - 7:14 PM)  
Jessica Rawlley  
Rod Scotland (5:08 PM - 7:25 PM)  
Beth Stevenson  
Bri-Ann Stuart  
Mayor Taylor  
Deputy Mayor & Regional Councillor Vegh  
Edmund Yeung

Members Absent: Robert Bull  
Patrick Horgan  
Darryl Sills

Staff Present: I. McDougall, Commissioner, Community Services (5:05 PM - 6:45 PM)  
C. Kallio, Economic Development Officer  
E. Bryan, Business Development Specialist  
J. Grossi, Legislative Coordinator

The meeting was called to order at 5:05 PM.  
 The meeting recessed at 6:26 PM and reconvened at 6:36 PM.  
 Donna Fevreau in the Chair.

**1. Additions & Corrections to the Agenda**

None.

**2. Declarations of Pecuniary Interest**

There were no declarations of pecuniary interest.

**3. Items**

**3.1 Welcome & Roundtable Introductions of Members (5:00 PM)**

Mayor Taylor welcomed the Committee Members and provided an overview of the Newmarket Economic Development Advisory Committee.

The Committee Members provided brief introductions.

**3.2 Committee Orientation (5:15 PM)**

The Director of Legislative Services/Town Clerk provided an orientation presentation to the Newmarket Economic Development Advisory Committee concerning Town By-laws, meeting procedures and the Code of Conduct.

Moved by: Brian Johns

Seconded by: Beth Stevenson

1. That the contact information of the Newmarket Economic Development Advisory Committee Members be distributed.

**Carried**

**3.3 Appointment of Chair and Vice Chair (5:30 PM)**

Moved by: Mayor Taylor

Seconded by: Carin Binder

1. That Donna Fevreau be appointed as Chair of the Newmarket Economic Development Advisory Committee (NEDAC).

**Carried**

Moved by: Mayor Taylor

Seconded by: Brian Johns

1. That Beric Farmer be appointed as Vice Chair of the Newmarket Economic Development Advisory Committee (NEDAC).

**Carried**

### **3.4 Economic Development Overview (5:40 PM)**

The Economic Development Officer and the Business Development Specialist provided a presentation to the Newmarket Economic Development Advisory Committee outlining the Marketing Corridors Implementation project, the Where Work Meets Play blog, and provided an update on corridor projects. They also outlined the corporate visitation program, downtown initiatives and the community improvement lands.

### **3.5 Economic Development Strategy 2016-2020 Progress Checklist (6:10 PM)**

The Economic Development Officer provided a presentation regarding the Economic Development Strategy for 2016-2020. He outlined the three pillars - innovation, urbanization and collaboration, and highlighted key milestones in each pillar.

### **3.6 -- Break (6:25 PM) --**

### **3.7 Engagement Exercise (6:35 PM)**

The Economic Development Officer and the Business development Specialist conducted an exercise to identify top priorities of the Newmarket Economic Development Advisory Committee Members regarding improving the future of the local economy.

### **3.8 Next Steps: Economic Development Strategy 2020-2023 (7:15 PM)**

The Economic Development Officer discussed the next steps for the Economic Development Strategy for 2020-2023.

**3.9 Next Meeting (7:25 PM)**

The Members set the next meeting for Thursday September 26, 2019 with the time to be confirmed at a later date.

**4. Approval of Minutes****4.1 Newmarket Economic Development Advisory Committee Meeting Minutes of November 1, 2018**

Moved by: Carin Binder

Seconded by: Marek Dabrowski

1. That the Newmarket Economic Development Advisory Committee Meeting Minutes of November 1, 2018 be approved.

**Carried**

**5. Closed Session**

Donna Fevreau advised that there was no requirement for a closed session.

**6. New Business**

None.

**7. Adjournment**

Moved by: Bri-Ann Stuart

Seconded by: Edmund Yeung

1. That the meeting be adjourned at 7:25 PM.

**Carried**

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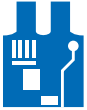
Donna Fevreau, Chair

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Date







## Why does the Newmarket Economic Development Advisory Committee (NEDAC) exist?

**NEDAC** ensures strategic support to help the Town achieve community economic development goals by supporting Council in an advisory role.

**NEDAC** is an advisory body that helps Council advance its Strategic Priorities by providing critical analysis, feedback and advice from a business and community perspective on economic challenges and opportunities.

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## NEDAC VISION

**To accelerate the growth of our community environment where business and people thrive**

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### NEDAC believes...

- change is underway and accelerating efforts speaks to our sense of urgency and intent
- community is Newmarket's strength and recognizes economic development is more than just jobs and taxes
- in creating an environment for success that unleashes the passion, creativity and ingenuity of residents in many settings, including business areas, neighbourhoods and physical environments - e.g., public space, public art, etc.
- Newmarket will thrive, be prosperous, and be successful