The meeting of the Newmarket Downtown Development Sub-Committee was held on Friday, January 30, 2015 in the Community Centre - 200 Doug Duncan Drive, Hall #4, Newmarket.

Members Present: Jackie Playter  
Councillor Sponga  
Steve Whitfield

Absent: Barbara Leibel

Staff Present: C. Kallio, Economic Development Officer  
C. Wackett, Corporate Project Consultant  
K. Paribok, Council/Committee Coordinator

The meeting was called to order at 10:09 a.m.

Jackie Playter in the Chair.

Additions

None.

Declarations of Interest

None.

Approval of Minutes

1. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES  
JANUARY 30, 2015 – ITEM 1  
APPROVAL OF MINUTES

Moved by: Councillor Sponga
Seconded by: Steve Whitfield

THAT the Newmarket Downtown Development Subcommittee Minutes of October 31, 2014 be approved.

Carried

2. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 2**

FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-17 – PROJECT FEASIBILITY STUDY PROGRAM, BUSINESS SIGN PROGRAM AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 352 DOUG DUNCAN DRIVE, UNIT 2

The Economic Development Officer provided a verbal update regarding the details associated with the Financial Incentives Program Application 2014-17 for the property known as 352 Doug Duncan Drive, Unit 2.

Moved by: Steve Whitfield
Seconded by: Councillor Sponga

1. THAT the Project Feasibility Study Program Grant Application 2014-17 in the amount of $2,000.00 be approved;

2. AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application in the amount of $2,880.99 be approved;

3. AND THAT the Business Sign Program Grant Application 2014-17 in the amount of $2,230.00 be approved;

4. AND THAT Grant Buckley, 14 Nipigon Avenue, Toronto, ON M2M 2V8 be notified of this action.

Carried
3. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 3**

**FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-01 – PROJECT FEASIBILITY STUDY PROGRAM, INTERIOR RENOVATION AND IMPROVEMENT PROGRAM, FAÇADE IMPROVEMENT AND RESTORATION PROGRAM, AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 500 WATER STREET**

The Economic Development Officer provided a verbal update regarding the details associated with the Financial Incentives Program Application 2015-01 for the property known as 500 Water Street. Discussion ensued regarding the property’s lease agreement with the Town of Newmarket.

Moved by: Steve Whitfield  
Seconded by: Councillor Sponga

1. THAT the Financial Incentives Program Application 2015-01 for the property known as 500 Water Street be deferred until the February 2015 NDDS meeting;

2. AND THAT Cachet Restaurant and Bar, 500 Water Street, Newmarket, ON L3Y 1M5 be notified of this action.

Carried

4. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 4**

**FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-02 – PROJECT FEASIBILITY STUDY PROGRAM, 189 MAIN STREET SOUTH**

The Economic Development Officer provided a verbal update regarding the details associated with the Financial Incentives Program Application 2015-02 for the property known as 189 Main Street South. Discussion ensued regarding the renovation project.

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

1. THAT the Project Feasibility Study Program Grant Application 2015-02 in the amount of $7,762.50 be approved;

2. AND THAT 189 Main Street Holdings Inc., c/o Wyse Meter Solutions, 355 Harry Walker Parkway Unit 4, Newmarket, ON L3Y 7B3 be notified of this action.
5. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 5**  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-03 – BUSINESS SIGN PROGRAM AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 232 MAIN STREET SOUTH

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2015-03 for the property known as 232 Main Street South. Discussion ensued.

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

1. THAT the Financial Incentives Program Application 2015-03 for the property known as 232 Main Street South be deferred until the February 2015 NDDS meeting;

2. AND THAT Unwind Yarn House, 232 Main Street South, Newmarket, ON L3Y 3Z5 be notified of this action.

Carried

6. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN. 30, 2015 – ITEM 6**  
FINANCIAL INCENTIVES PROGRAM APPLICATION 2015-04 – BUSINESS SIGN PROGRAM AND PLANNING AND BUILDING FEES REBATE/CREDIT PROGRAM, 207 MAIN STREET SOUTH

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2015-04 for the property known as 207 Main Street South. Discussion ensued regarding sign guidelines and plans.

Moved by: Steve Whitfield  
Seconded by: Councillor Sponga

1. THAT the Business Sign Program Grant Application 2015-04 in the amount of $1,150.00 be approved;

2. AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application 2015-04 in the amount of $200.00 be approved;
3. AND THAT Changes For You Inc., 207 Main Street South Newmarket, ON L3Y 3Y9 be notified of this action.

Carried

7. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN 30, 2015 – ITEM 7
COMMUNITY GRANT APPLICATION- NEWMARKET GROUP OF ARTISTS

The Economic Development Officer presented a Community Grant Application by the Newmarket Group of Artists. Discussion ensued regarding the group’s achievements and future plans.

Moved by: Councillor Sponga
Seconded by: Steve Whitfield

1. THAT the NDDS Community Grant Application from the Arts Music Festivals York Region, o/a the Newmarket Group of Artists, in the amount of $2,500.00 be approved;

2. AND THAT the Arts Music Festivals York Region, 1359 Wellington Street West, King City, ON L7B 1K5 be notified of this action.

Carried

8. NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE – JAN 30, 2015 – ITEM 8
COMMUNITY GRANT APPLICATION-NEWMARKET JAZZ+ FESTIVAL

Moved by: Councillor Sponga
Seconded by: Steve Whitfield

1. THAT the NDDS Community Grant Application from the Arts Music Festivals York Region, o/a the Newmarket Jazz+ Festival, in the amount of $2,500.00, be approved;

2. AND THAT the Arts Music Festivals York Region, 1359 Wellington Street West, King City, ON L7B 1K5 be notified of this action.

Carried

**COMMUNITY GRANT APPLICATION-NEWMARKET CAR CLUB**

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

1. THAT the NDDS Newmarket Car Club Community Grant Application in the amount of $1,500.00 be approved;

2. AND THAT the Newmarket Car Club, 771 Davis Drive, Unit 5, Newmarket, ON L3Y 2R2 be notified of this action.

Carried

**New Business**

a) The Economic Development Officer provided a verbal update regarding the Newmarket Downtown Development Sub-Committee structure.

b) The Economic Development Officer consulted with members regarding the feasibility of a Joint Heritage District Conservation Authority and Newmarket Downtown Development Subcommittee. Discussion ensued regarding the creation and membership of such a committee.

**Adjournment**

Moved by: Councillor Sponga  
Seconded by: Steve Whitfield

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 11:08 a.m.