



# Town of Newmarket

## Minutes

### Newmarket Downtown Development Committee

Date: Friday, March 29, 2019  
Time: 10:00 AM  
Location: Community Centre - Hall #2  
200 Doug Duncan Drive  
Newmarket, ON L3Y 3Y9

Members Present: Jackie Playter  
Olga Paiva  
Barbara Leibel  
Steve Whitfield  
Councillor Kwapis

Staff Present: C. Kallio, Economic Development Officer  
E. Bryan, Business Development Specialist

The meeting was called to order at 10:03 AM.  
Jackie Playter in the Chair.

#### 1. Additions & Corrections to the Agenda

None.

#### 2. Declarations of Pecuniary Interest

None.

#### 3. Items

##### 3.1 Newmarket Downtown Development Committee October 26, 2018 – Approval Of Minutes

Moved by: Steve Whitfield

Seconded by: Councillor Kwapis

1. That the Newmarket Downtown Development Committee Meeting Minutes of October 26, 2018 be approved.

**Carried**

### **3.2 Business Sign Funding Discussion**

The Economic Development Officer queried the Newmarket Downtown Development Committee on funding business signs in 2019 based on applications received and the limited funding available. The Newmarket Downtown Development Committee expressed that they wanted to continue this funding, and discussed the potential allocation of funds specifically for business signs and whether funds should be directed to longer term infrastructure projects.

Moved by: Councillor Kwapis

Seconded by: Olga Paiva

1. That the Business Sign Funding be limited to a maximum of \$7500 annually while additional sign funding may be considered in Q4 of each fiscal year based on availability.

**Carried**

### **3.3 Newmarket Downtown Development Committee – March 29, 2019 – Item Financial Incentives Program Grant Application 2016-02 – Multiple**

The Newmarket Downtown Development Committee discussed the possibility of increasing their budget to assist with larger projects that enable the growth of the street.

Moved by: Barbara Leibel

Seconded by: Councillor Kwapis

1. That the Façade Improvement and Restoration Program Grant application in the amount of \$20,000.00 be approved; and,
2. That the Planning and Building Fees Rebate/Credit Program Grant application in the amount of \$9,873.80 be approved; and,

3. That the Interior Renovation and Improvement Program Grant application in the amount of \$15,000.00 be approved; and,
4. That 1388731 Ontario Ltd. (operating as K.G.M. Developments) c/o Mike D'Angela, 464 Timothy Street, Unit 2, Newmarket, ON, L3Y 1P8, be notified of this action.

**Carried**

**3.4 Newmarket Downtown Development Committee – March 29, 2019–  
Item Financial Incentives Program Grant Application 2019-02 –  
Project Feasibility Program**

Joe Sponga provided information to the Newmarket Downtown Development Committee related to items 3.4 & 3.5. He introduced the landlords and business owners of Units 3&4 at 47 Main Street South and the business plan to include a full service deli, bakery and espresso bar.

The Newmarket Downtown Development Committee discussed garbage management by the tenants.

Moved by: Steve Whitfield

Seconded by: Olga Paiva

1. That the Project Feasibility Program Grant application in an amount up to \$10,000.00 be approved, subject to confirmation of final costs; and,
2. That Mercato on Main, c/o Joe Petrolo, 8 Solway Ave., Maple, ON, L6A 2W9, be notified of this action.

**Carried**

**3.5 Newmarket Downtown Development Committee – March 29, 2019 –  
Item Financial Incentives Program No-Interest Loan Application  
2019-04 –Interior Renovation And Improvement Program,**

Moved by: Barbara Leibel

Seconded by: Councillor Kwapis

1. That the Interior Renovation and Improvement Program No-Interest Loan application in an amount up to \$100,000.00 be approved, subject to confirmation of final costs; and,
2. That Caterina Crupi, 10919 Highway #48, Markham ON, L3P 3J3, be notified of this action.

**Carried**

**3.6 Newmarket Downtown Development Committee – March 29, 2019–  
Item Financial Incentives Program Grant Application 2019-03 –  
Business Sign Program**

Moved by: Olga Paiva

Seconded by: Barbara Leibel

1. That the Business Sign Program Grant application in the amount of \$2,242.50 be approved; and,
2. That the Planning and Building Fees Rebate/Credit Program Grant application in the amount of \$200.00 be approved; and,
3. That Bene Bene Waffle and Ice Cream, c/o Joon Youn Kim, 14 Cady Court, Aurora, ON, L4G 6S1, be notified of this action.

**Carried**

**3.7 Newmarket Downtown Development Committee – March 29, 2019 –  
Item Financial Incentives Program Grant Applications 2019-05 – 180,  
184/186, 188/190, 194 Main Street South – Façade Improvement  
Program And Interior Renovation And Improvement Program**

Moved by: Steve Whitfield

Seconded by: Olga Paiva

1. That the Façade Improvement and Restoration Program Grant applications for 180 Main Street South, 184/186 Main Street South, 188/190 Main Street South and 194 Main Street South in amounts up to \$20,000.00 each be approved, subject to confirmation of final costs and approval of the Heritage Conservation District Committee; and,

2. That the Interior Renovation and Improvement Program Grant applications for 180 Main Street South, 184/186 Main Street South, 188/190 Main Street South and 194 Main Street South in amounts up to \$15,000.00 each be approved, subject to confirmation of final costs; and,
3. That total grant funding approved under all programs not exceed \$100,000.00, that all Newmarket Downtown Development Committee funding program eligibility requirements are satisfied, and that funding is non-transferable and only available to Main Street Clock Inc.; and,
4. That Main Street Clock Inc., c/o Robert Forrest, Secretary, 590 Alden Road, Suite 211, Markham ON, L3R 8N2, be notified of this action.

**Carried**

**3.8 Newmarket Downtown Development Committee – March 29, 2019–  
Item Community Event Grant Request – Newmarket Car Club**

Moved by: Olga Paiva

Seconded by: Barbara Leibel

1. That the Community Grant application from the Newmarket Car Club in the amount of \$2,000.00 be approved; and,
2. That the Newmarket Car Club, c/o Dan Arnold, 24 Boothbay Crescent, Newmarket, ON, L3Y 1Y5, be notified of this action.

**Carried**

**4. New Business**

**4.1 Committee Structure Review**

The Economic Development Officer advised that Legislative Services was completing a Committee Structure Review and will make a recommendation to Committee of the Whole in April. The Newmarket Downtown Development Committee members discussed the importance of having citizens who understand Main Street and are passionate about the street on the committee.

#### **4.2 Bike Parking**

Councillor Kwapis advised that an artistic or creative bike rack on Main Street was needed to assist with bike parking in the downtown.

#### **4.3 Council Strategic Priorities**

Councillor Kwapis provided an update on Council's strategic priorities. He noted that Main Street was a priority and discussed closing the street and making it a venue.

#### **4.4 Security**

Newmarket Downtown Development Committee Members discussed adding cameras to Main Street for security and adding it to the Financial Incentive Program.

### **5. Adjournment**

Moved by: Olga Paiva

Seconded by: Steve Whitfield

1. That the meeting be adjourned.

**Carried**

---

Jackie Playter, Chair

---

Date