



Town of Newmarket
Minutes
Main Street District Business Improvement Area
Board of Management

Date: Tuesday, February 19, 2019
Time: 6:00 PM
Location: Community Centre - Hall #2
200 Doug Duncan Drive
Newmarket, ON L3Y 3Y9

Members Present: Tom Hempen, Chair
Allan Cockburn, Vice Chair
Councillor Twinney
Councillor Kwapis
Rob Clark
Mark Iacovetta
Jennifer McLachlan
Omar Saer
Ken Sparks

Members Absent: Debbie Hill

Staff Present: K. Saini, Acting Director of Legislative Services/Town Clerk
E. Bryan, Business Development Specialist
C. Kallio, Economic Development Officer
A. Walkom, Legislative Coordinator
J. Grossi, Legislative Coordinator/Recording Secretary

1. Additions and Corrections to the Agenda

None.

2. Declarations of Pecuniary Interest

There were no declarations of pecuniary interest.

3. Deputations

3.1 Newmarket Car Club

The Newmarket Car Club was in attendance to provide a deputation regarding the Annual Car Show on Main Street. The deputant reviewed the 2018 event, asked the Board to approve the 2019 proposed date of June 9 and discussed the possibility of expanding the show for this year's event.

Moved by: Councillor Kwapis

Seconded by: Allan Cockburn

1. That the deputation provided by the Newmarket Car Club be received; and,
2. That the current boundaries from the 2018 Car Show be endorsed and that the Town should be consulted regarding the boundaries; and,
3. That the Main Street District Business Improvement Area Board of Management endorse the proposed date of Sunday June 9, 2019 for the Car Show.

Carried

4. Items

4.1 Appointment of Chair and Vice Chair

Moved by: Tom Hempen

Seconded by: Omar Saer

1. That Thomas Hempen be appointed as Chair of the Main Street District Business Improvement Area Board of Management.

Carried

Moved by: Allan Cockburn

Seconded by: Rob Clark

1. That Allan Cockburn be appointed as Vice Chair of the Main Street District Business Improvement Area Board of Management.

Carried

4.2 Orientation

The Acting Director of Legislative Services/Town Clerk was in attendance to provide an orientation presentation. The presentation covered the relationship between the Board and Council, the agenda process and the Code of Conduct.

4.3 Approval of Minutes

4.3.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of September 18, 2018

Moved by: Councillor Kwapis

Seconded by: Jennifer McLachlan

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of September 18, 2018 be approved.

Carried

4.4 2019 Meeting Schedule

Moved by: Jennifer McLachlan

Seconded by: Omar Saer

1. That the Main Street District Business Improvement Area Board of Management schedule their meetings for 2019 on the Third Wednesday of the month from 8:00 AM to 10:00 AM.

Carried

4.5 Strategic Plan and 2019 Budget

The Board members discussed possible strategic priority themes and requested that this discussion be continued at the next scheduled Main

Street District Business Improvement Area Board of Directors on
Wednesday March 20, 2019.

5. New Business

5.1 York Pride

Ken Sparks notified the Board members that a representative from York Pride would be attending an upcoming meeting to provide a presentation.

5.2 Map Publications

Ken Sparks presented a map publication to the Board that the Main Street District Business Improvement Area Board of Management approved a \$500 advertisement for in previous years. This discussion was deferred until the 2019 budget has been approved.

5.3 General Meeting

Moved by: Councillor Twinney

Seconded by: Jennifer McLachlan

1. That a General Meeting be scheduled on Wednesday March 27, 2019 at 7:00 PM.

Carried

6. Adjournment

Moved by: Jennifer McLachlan

Seconded by: Allan Cockburn

1. That the meeting be adjourned at 8:37 PM.

Carried

Tom Hemen, Chair

Date