



# Town of Newmarket

## Agenda

### Newmarket Downtown Development Committee

Date: Friday, March 29, 2019  
Time: 10:00 AM  
Location: Community Centre - Hall #2  
200 Doug Duncan Drive  
Newmarket, ON L3Y 3Y9

Pages

1. Additions & Corrections to the Agenda

2. Declarations of Pecuniary Interest

3. Items

3.1 Newmarket Downtown Development Committee October 26, 2018 – Approval Of Minutes

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3.2 Business Sign Funding Discussion

3.3 Newmarket Downtown Development Committee – March 29, 2019 – Item Financial Incentives Program Grant Application 2016-02 – Multiple

The owner of 234 Main Street/464 Timothy Street received previous Project Feasibility support to offset professional fees associated with an extensive redevelopment of this historic property on the southwest corner of Main and Timothy that will relocate some of the existing tenants and enable the owner to establish a brew pub restaurant in the former historic tea room of the building. He is now seeking Façade, Interior, and Planning and Building permit fee funding support to offset costs as the project begins the construction phase.

3.4 Newmarket Downtown Development Committee – March 29, 2019– Item Financial Incentives Program Grant Application 2019-02 – Project Feasibility Program

A new venture called Mercato on Main is proposed at 47 Main Street South. This will feature an Italian bakery, deli, prepared food and hot table specializing in Italian cuisine. Extensive

expansion/enhancements to the existing building are proposed, with the Project Feasibility grant request the first of several anticipated as the project proceeds. Note that this application also is related to Project 2019-04. Applicants will be in attendance to provide further details on both projects.

- 3.5 Newmarket Downtown Development Committee – March 29, 2019 – Item Financial Incentives Program No-Interest Loan Application 2019-04 –Interior Renovation And Improvement Program,

The owners of the building known municipally as 47 Main Street South are required to physically expand and substantially improve the premises prior to leasing to Mercato on Main. They are seeking support for a no-interest loan of up to \$100,000, subject to confirmation of final costs.

- 3.6 Newmarket Downtown Development Committee – March 29, 2019– Item Financial Incentives Program Grant Application 2019-03 – Business Sign Program

Bene Bene Ice Cream shop is required to move as part of the larger renovation project at 234 Main Street South (Project 2016-02). The owner is seeking support for a new sign, which has been endorsed by the Heritage Conservation District Committee.

- 3.7 Newmarket Downtown Development Committee – March 29, 2019 – Item Financial Incentives Program Grant Applications 2019-05 – 180, 184/186, 188/190, 194 Main Street South – Façade Improvement Program And Interior Renovation And Improvement Program

This is an application from Main Street Clock Inc. in accordance with Section 31 of the Minutes of Settlement negotiated for these properties, which are available on the Town's website at [https://www.newmarket.ca/LivingHere/Documents/Executed%20Minutes%20with%20Schedules%20\(2\).pdf](https://www.newmarket.ca/LivingHere/Documents/Executed%20Minutes%20with%20Schedules%20(2).pdf). Note that this funding is outside the scope of the annual budget of the NDCC.

- 3.8 Newmarket Downtown Development Committee – March 29, 2019– Item Community Event Grant Request – Newmarket Car Club

The Newmarket Car Club is seeking support to offset marketing costs for its annual car show on Main Street. In 2018, the show shifted to Father's Day Sunday from previous years' Saturday date, which was received favourably by the BIA while remaining well attended. The Sunday format will continue for 2019.

4. **New Business**

5. **Adjournment**





# Town of Newmarket

## Minutes

### Newmarket Downtown Development Committee

Date: Friday, October 26, 2018  
 Time: 10:00 AM  
 Location: Serpa Studio  
 Old Town Hall  
 460 Botsford Street  
 Newmarket, ON L3Y 1T1

Members Present: Jackie Playter, Chair  
 Councillor Kwapis  
 Barbara Leibel  
 Olga Paiva  
 Steve Whitfield

Staff Present: C. Kallio, Economic Development Officer  
 E. Bryan, Business Development Specialist  
 A. Walkom, Council Committee Coordinator

The meeting was called to order at 10:03 AM.  
 Jackie Playter in the Chair.

#### 1. Additions & Corrections to the Agenda

The following item was added to the agenda: Community Grants application - 262 Main Street.

#### 2. Declarations of Pecuniary Interest

None.

#### 3. Items

##### 3.1 Newmarket Downtown Development Committee June 29, 2018 – Approval Of Minutes

Moved by: Steve Whitfield

Seconded by: Councillor Kwapis

1. That the Newmarket Downtown Development Committee Meeting Minutes of June 29, 2018 be approved.

**Carried**

### **3.2 Update On Current Budget Position For 2018**

The Business Development Specialist provided an update on the budget for the Committee. She provided an overview of the current applications.

### **3.3 Financial Incentives Program Grant Application 2018-08 – Façade Improvement And Restoration Program**

The Committee discussed the application related to 235 Main St. S. which related to window and siding replacement.

Moved by: Councillor Kwapis

Seconded by: Barbara Leibel

1. That the Façade Improvement and Restoration Program Grant application in the amount of \$5,925.00 be approved for the window replacements; and,
2. That approval of the siding replacement be deferred to the next meeting of the Newmarket Downtown Development Committee; and,
3. That Anna Jafari c/o 235 Main Street, Newmarket ON, be notified of this action.

**Carried**

### **3.4 Financial Incentives Program Grant Application 2017-08 – Project Feasibility Program**

The Committee discussed the application related to 241 Main St. S. and the cost of completing a project feasibility study for the property.

Moved by: Barbara Leibel

Seconded by: Councillor Kwapis

1. That the Project Feasibility Grant application in the amount of \$9325.00 be approved subject to the transfer of funds from the 2017 accrued budget; and,
2. That Rob Clark c/o 241 Main Street, Newmarket ON, be notified of this action.

**Carried**

### **3.5 Financial Incentives Program Grant Application 2018-09 – Façade Improvement Program**

The Economic Development Officer provided an overview of the project at 198 Main Street South including the installation of new windows in the building.

Moved by: Steve Whitfield

Seconded by: Olga Paiva

1. That the Façade Improvement and Restoration Program Grant application in the amount of \$20 000 be approved subject to heritage conservation permit approvals; and,
2. That Teodora and Phillip Mrakovcic of 198 Main Street South, Newmarket, ON be notified of this action.

**Carried**

### **3.6 Financial Incentives Program Grant Application 2017-05 – Façade Improvement Program**

Moved by: Councillor Kwapis

Seconded by: Olga Paiva

1. That the Façade Improvement and Restoration Program grant application in the amount of \$1,250 be approved; and,
2. That Karla Wilson c/o 206 Main Street South be notified of this action.

**Carried**

### **3.7 Discussion Of Outstanding Deferred Applications For Business Sign Grants**

The Committee reviewed outstanding sign applications which had been received.

Moved by: Steve Whitfield

Seconded by: Olga Paiva

1. That the Newmarket Downtown Development Committee decline all outstanding sign requests.

**Carried**

### **3.8 Community Grant - 262 Main Street**

The Committee discussed the Community Grant application related to 262 Main Street which included festive decorations for the property during the holiday season.

Moved by: Councillor Kwapis

Seconded by: Steve Whitfield

1. That the Community Grants application in the amount of \$1000 be approved; and,
2. That Janice Jiang of 262 Main Street, be notified of this action.

**Carried**

## **4. New Business**

The Committee discussed the unveiling of a public art piece at Riverwalk Commons to be held November 5, 2018 at 11:00 AM.

## **5. Adjournment**

Moved by: Steve Whitfield

Seconded by: Olga Paiva

1. That the meeting adjourn at 11:24 AM.



**Carried**

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Jackie Playter, Chair

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Date