



Town of Newmarket Agenda

Main Street District Business Improvement Area Board of Management

Date: Wednesday, March 20, 2019
Time: 8:00 AM
Location: Serpa Studio
Old Town Hall
460 Botsford Street
Newmarket, ON L3Y 1T1

Pages

1. Additions and Corrections to the Agenda

2. Declarations of Pecuniary Interest

3. Presentations & Recognitions

3.1 10 Minute Play Festival

Note: The Town of Newmarket Marketing team will be in attendance to provide a presentation on this matter.

3.2 ENVI

Note: A representative from ENVI will be in attendance to present on this matter.

4. Deputations

4.1 Michelle Clayton-Wood

1

Note: Michelle Clayton-Wood will be in attendance to provide a deputation.

4.2 Snapd

3

Note: Paul Dutton will be in attendance to provide a deputation from Snapd.

5. Approval of Minutes

5.1 Main Street District Business Improvement Area Board of
Management Meeting Minutes of February 19, 2019

5

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of February 19, 2019 be approved.

6. Items

6.1 Appointment to the Lower Main Street South Heritage Conservation District Advisory Group

6.2 2019 Strategic Priorities

7. New Business

8. Closed Session (if required)

9. Adjournment

Deputation and Further Notice Request Form

Please complete this form to speak at a meeting of Town Council or Committee of the Whole or to receive further notification regarding an item on the agenda. If filling out by hand please print clearly.

Please email to clerks@newmarket.ca, fax to 905-953-5100 or mail or drop off at Legislative Services Department, Town of Newmarket Municipal Offices, 395 Mulock Drive, PO Box 328, STN Main, L3Y 4X7

Name: <u>MICHELLE CLAYTON-WOOD</u>	
Organization / Group/ Business represented: <u>———— VOLUNTEER.</u>	
Address: <u>————</u>	Postal Code: <u>————</u>
Daytime Phone No: <u>————</u>	Home Phone: <u>————</u>
Email: <u>————</u>	Date of Meeting: <u>March 20, 2019</u>
Is this an item on the Agenda? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Agenda Item No: <u>————</u>
<input type="checkbox"/> I request future notification of meetings	<input checked="" type="checkbox"/> I wish to address <u>Council/Committee BIA</u>
Describe in detail the reason for the deputation and what action you will be asking Council/Committee to take (if applicable): <u>I</u> <u>I would like to suggest to the BIA Committee the idea of "Prohibition Day" as a theme to involve the restaurants, businesses of Main St. I think it would fit in with the historic nature of Main St. and could involve over</u>	
Do you wish to provide a written or electronic communication or background information <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Please submit all materials at least 5 days before the meeting.	

Deputation Guidelines:

- Deputations related to items on the agenda can be accommodated up to and including the meeting day;
- Deputations related to items not on the agenda may be scheduled within sixty (60) days of receipt of this form;
- Deputations will not be heard on a matter decided upon by Council until ninety (90) days have passed from the date of the matter's disposition by Council;
- Deputations are limited to 5 minutes.

Be advised that all Council and Committee of the Whole meetings are audio-video recorded and live streamed online. If you make a presentation to Council or Committee of the Whole, your presentation becomes part of the public record and you will be listed as a presenter in the minutes of the meeting. We post our minutes online, so the listing of your name in connection with the agenda item may be indexed by search engines like Google.

Personal information on this form will be used for the purposes of sending correspondence relating to matters before Council. Your name, address, comments, and any other personal information, is collected and maintained for the purpose of creating a record that is available to the general public in a hard copy format and on the internet in an electronic format pursuant to Section 27 of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56, as amended. Questions about this collection should be directed to the Director of Legislative Services/Town Clerk, Town of Newmarket, 395 Mulock Drive, P.O. Box 328, STN Main, Newmarket, ON L3Y 4X7; Telephone 905 895-5193 Ext. 2211 Fax 905-953-5100

The E.C. Museum, and many Sponsors that could contribute such as

: food ^{& beverage} ~~vendors~~ sponsors to the restaurants,

local historians / talks /

Old Town Hall, Town of Newmarket

I am a ^{Newmarket} Volunteer and semi-retired, part-time artist with the Newmarket Group of Artists.

I think the businesses could organize their events individually

under a common theme.

* (A little bit like International Day are previously owned & operated Main St Whatnot's Craft Studio & which I Gift Shop on Main. organized only "prohibition")

Love helping out however I would not be able to run this event.

Thank you for your consideration! Michelle Clayton-Wood

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Name: Paul Dutton	
Organization / Group/ Business represented: snspd	
Address: [REDACTED]	Postal Code: [REDACTED]
Daytime Phone No: [REDACTED]	Home Phone:
Email: [REDACTED]	Date of Meeting: March 20, 2019
Is this an item on the Agenda? <input type="checkbox"/> Yes <input type="checkbox"/> No	Agenda Item No:
<input type="checkbox"/> I request future notification of meetings	<input checked="" type="checkbox"/> I wish to address Council / Committee
Describe in detail the reason for the deputation and what action you will be asking Council/Committee to take (if applicable): I would like to address the BIA Board at the next board meeting regarding advertising opportunities in snspd Newmarket newspaper and discuss additional services available to the board and board membership.	
Do you wish to provide a written or electronic communication or background information <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Please submit all materials at least 5 days before the meeting.	

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Town of Newmarket

Minutes

Main Street District Business Improvement Area Board of Management

Date: Tuesday, February 19, 2019
 Time: 6:00 PM
 Location: Community Centre - Hall #2
 200 Doug Duncan Drive
 Newmarket, ON L3Y 3Y9

Members Present: Tom Hempen, Chair
 Allan Cockburn, Vice Chair
 Councillor Twinney
 Councillor Kwapis
 Rob Clark
 Mark Iacovetta
 Jennifer McLachlan
 Omar Saer
 Ken Sparks

Members Absent: Debbie Hill

Staff Present: K. Saini, Acting Director of Legislative Services/Town Clerk
 E. Bryan, Business Development Specialist
 C. Kallio, Economic Development Officer
 A. Walkom, Legislative Coordinator
 J. Grossi, Legislative Coordinator/Recording Secretary

1. Additions and Corrections to the Agenda

None.

2. Declarations of Pecuniary Interest

There were no declarations of pecuniary interest.

3. Deputations

3.1 Newmarket Car Club

The Newmarket Car Club was in attendance to provide a deputation regarding the Annual Car Show on Main Street. The deputant reviewed the 2018 event, asked the Board to approve the 2019 proposed date of June 9 and discussed the possibility of expanding the show for this year's event.

Moved by: Councillor Kwapis

Seconded by: Allan Cockburn

1. That the deputation provided by the Newmarket Car Club be received; and,
2. That the current boundaries from the 2018 Car Show be endorsed and that the Town should be consulted regarding the boundaries; and,
3. That the Main Street District Business Improvement Area Board of Management endorse the proposed date of Sunday June 9, 2019 for the Car Show.

Carried

4. Items

4.1 Appointment of Chair and Vice Chair

Moved by: Tom Hempen

Seconded by: Omar Saer

1. That Thomas Hempen be appointed as Chair of the Main Street District Business Improvement Area Board of Management.

Carried

Moved by: Allan Cockburn

Seconded by: Rob Clark

1. That Allan Cockburn be appointed as Vice Chair of the Main Street District Business Improvement Area Board of Management.

Carried

4.2 Orientation

The Acting Director of Legislative Services/Town Clerk was in attendance to provide an orientation presentation. The presentation covered the relationship between the Board and Council, the agenda process and the Code of Conduct.

4.3 Approval of Minutes

4.3.1 Main Street District Business Improvement Area Board of Management Meeting Minutes of September 18, 2018

Moved by: Councillor Kwapis

Seconded by: Jennifer McLachlan

1. That the Main Street District Business Improvement Area Board of Management Meeting Minutes of September 18, 2018 be approved.

Carried

4.4 2019 Meeting Schedule

Moved by: Jennifer McLachlan

Seconded by: Omar Saer

1. That the Main Street District Business Improvement Area Board of Management schedule their meetings for 2019 on the Third Wednesday of the month from 8:00 AM to 10:00 AM.

Carried

4.5 Strategic Plan and 2019 Budget

The Board members discussed possible strategic priority themes and requested that this discussion be continued at the next scheduled Main

Street District Business Improvement Area Board of Directors on
Wednesday March 20, 2019.

5. New Business

5.1 York Pride

Ken Sparks notified the Board members that a representative from York Pride would be attending an upcoming meeting to provide a presentation.

5.2 Map Publications

Ken Sparks presented a map publication to the Board that the Main Street District Business Improvement Area Board of Management approved a \$500 advertisement for in previous years. This discussion was deferred until the 2019 budget has been approved.

5.3 General Meeting

Moved by: Councillor Twinney

Seconded by: Jennifer McLachlan

1. That a General Meeting be scheduled on Wednesday March 27, 2019 at 7:00 PM.

Carried

6. Adjournment

Moved by: Jennifer McLachlan

Seconded by: Allan Cockburn

1. That the meeting be adjourned at 8:37 PM.

Carried

Tom Hemen, Chair

Date