

Friday, July 25, 2014 at 10:00 AM  
Community Centre, Hall #4 - 200 Doug  
Duncan Drive

The meeting of the Newmarket Downtown Development Sub-Committee was held on Friday, July 25, 2014 at the Community Centre, Hall #4 - 200 Doug Duncan Drive, Newmarket.

Members Present: Jackie Playter  
Barbara Leibel  
Steve Whitfield

Staff Present: C. Kallio, Economic Development Officer  
C. Wackett, Corporate Project Consultant  
C. Finnerty, Council/Committee Co-ordinator

The meeting was called to order at 10:04 a.m.

Jackie Playter in the Chair.

### **ADDITIONS**

None.

### **DECLARATIONS OF INTEREST**

None.

1. [NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES – JULY 25, 2014 – ITEM 1 APPROVAL OF MINUTES](#)

Newmarket Downtown Development Subcommittee Minutes of April 25, 2014.

**Moved by: Steve Whitfield**  
**Seconded by: Barbara Leibel**

**THAT the Newmarket Downtown Development Subcommittee Minutes of April 25, 2014 be approved.**

**CARRIED**

2. [NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES – JULY 25, 2014 – ITEM 2](#)  
**FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-10 – BUSINESS SIGN, 205 MAIN STREET SOUTH (UPPER)**

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2014-10 for the property known as 205 Main Street South (upper level) and advised that the sign has already been erected.

**Moved by: Barbara Leibel**  
**Seconded by: Steve Whitfield**

1. **THAT the Business Sign Program Grant Application 2014-10 in the amount of \$200.00 be approved;**
2. **THAT the Planning and Building Fees Rebate/Credit Program Grant Application in the amount of \$200.00 be approved, if required;**
3. **AND THAT Pete Webster, 223 Main Street South, Newmarket Ontario L3Y 3Y9 be notified of this action.**

**CARRIED**

3. [NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES – JULY 25, 2014 – ITEM 3](#)  
**FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-11 – MULTIPLE, 179 MAIN STREET SOUTH**

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2014-11 for the property known as 179 Main Street South. Discussion ensued regarding sign illumination and façade treatments.

**Moved by: Steve Whitfield**  
**Seconded by: Barbara Leibel**

1. **THAT the Project Feasibility Study Program Grant Application 2014-11 in the amount of \$559.25 be approved;**
2. **AND THAT the Interior Renovation and Improvement Program Grant Application 2014-11 in the amount of \$6,872.50 be approved;**

3. **AND THAT the Façade Improvement and Restoration Program Grant Application 2014-11 in the amount of \$5,500.00 approved;**
4. **AND THAT the Business Sign Program Grant Application 2014-11 in the amount of \$2,500.00 be approved subject to receipt of final costs;**
5. **AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application in the amount of \$290.47 be approved;**
6. **AND THAT Paprika Euro Deli Inc., 21 Bradford Street, Holland Landing Ontario L9N 1L6 be notified of this action.**

**CARRIED**

4. **[NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES – JULY 25, 2014 – ITEM 4](#)  
**FINANCIAL INCENTIVES PROGRAM APPLICATION 2014-13 – INTERIOR RENOVATION AND IMPROVEMENT PROGRAM AND BUSINESS SIGN PROGRAM, 187 MAIN STREET SOUTH****

The Economic Development Officer provided a verbal update regarding the details associated with Financial Incentives Program Application 2014-13 for the property known as 187 Main Street South.

**Moved by: Barbara Leibel**  
**Seconded by: Steve Whitfield**

1. **THAT the Business Sign Program Grant Application 2014-13 in the amount of \$1,200.00 be approved;**
2. **AND THAT the Interior Renovation and Improvement Program Grant Application 2014-13 in the amount of \$1,460.18 be approved;**
3. **AND THAT the Planning and Building Fees Rebate/Credit Program Grant Application in an amount of \$200.00 be approved, if required;**
4. **AND THAT Alexandra Lee, 187 Main Street South, Unit 203, Newmarket Ontario L3Y 3Y9 be notified of this action.**

**CARRIED**

5. **NEWMARKET DOWNTOWN DEVELOPMENT SUBCOMMITTEE MINUTES – JULY 25, 2014 – ITEM 5**  
**NEW BUSINESS**

a) Barbara Leibel requested an update on the Fresh Tea Shop. The Economic Development Officer and the Chair provided an update on the success of the shop and product offerings.

b) Steve Whitfield requested an update on Joia Ristorante. The Economic Development Officer provided a verbal update on the site plan and building permit processes for the business.

c) The Committee discussed the success of Riverwalk Commons and means of encouraging businesses to use rear entrances abutting Cedar Street to take advantage of this success.

d) Barbara Leibel requested an update on Rawlicious. The Economic Development Officer provided a verbal update on the restaurant.

e) Steve Whitfield requested an update on the Clock Tower Development. The Economic Development Officer provided a verbal status update on the site.

**Moved by: Steve Whitfield**  
**Seconded by: Barbara Leibel**

**THAT the meeting adjourn.**

**CARRIED**

There being no further business, the meeting adjourned at 10:58 a.m.

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Date

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Jackie Playter, Chair