

Monday, July 21, 2014 at 5:00 PM
Cane A & B, 395 Mulock Drive

The meeting of the Newmarket Economic Development Advisory Committee was held on Monday, July 21, 2014 in the Cane Room, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen
Regional Councillor Taylor
Jim Gragtmans (Chair)
Jim Alexander
Beric Farmer
Rick Henry
Paul Montador
Jackie Playter
Gary Ryan
David White

Members Absent: Barbara Bartlett
Donna Fevreau
Michael Croxon
Jim Lotimer
Ian Proudfoot

Staff Present: R.N. Shelton, Chief Administrative Officer
I. McDougall, Commissioner of Community Services
C. Kallio, Economic Development Officer
C. Finnerty, Council/Committee Coordinator
T. Horton, AMCTO Intern

Guests: Karen Dubeau, Vice-President, Newmarket Chamber of
Commerce
Ron Gordon, Cisco
Debra Scott, President & CEO, Newmarket Chamber of
Commerce
Tracy Walter, Business Development Manager, Newmarket
Chamber of Commerce

The meeting was called to order at 5:04 p.m.

Jim Gragtmans in the Chair.

Declarations of Interest

None.

Additions & Corrections to the Agenda

None.

Items

1. Welcome and Introduction of Guests

The Commissioner of Community Services introduced Ted Horton, AMCTO Intern who will be working with the Town for the next year.

2. Gigabit Corridor Draft Report

David Sandel, President, Sandel and Associates LLC, and Patrick McKeehan, President, PMcK Consulting LLC addressed the Committee via teleconference with a PowerPoint presentation regarding the draft report. Summarized in the presentation were the gigabit pilot areas of interest, business case for the corridor, economic impacts, general recommendations, estimated cost projections and a high level overview of the next steps.

Discussion ensued regarding performance differences between wireless and fiber installations, business cases and examples of economic benefits in other pilot areas, future network flexibility, links to the Economic Development Strategy, what is proposed in the estimated costs and the community engagement component of the corridor pilot.

Moved by: Paul Montador

Seconded by: Jackie Playter

WHEREAS the Newmarket Economic Development Advisory Committee reaffirms that broadband is a key economic driver;

AND WHEREAS the Newmarket Economic Development Advisory Committee endorses the Sandel & Associates report in principle;

THEREFORE BE IT RESOLVED THAT Council implement a gigabit corridor pilot project in early 2015.

Carried

3. [Next Steps - Preparing for the August 25 Committee of the Whole Meeting](#)

The Economic Development Officer encouraged Committee members to attend the Committee of the Whole meeting on August 25. Discussion ensued regarding a presentation from the Chair and members of the innovation team at the Committee of the Whole meeting.

[New Business](#)

None.

[Adjournment](#)

Moved by: Rick Henry
Seconded by: Mayor Van Bynen

THAT the meeting adjourn.

Carried

There being no further business, the meeting adjourned at 7:03 p.m.

Date

Jim Gragtmans, Chair